

## Senior / Principal Product Designer | Enterprise SaaS, Design Systems, and AI-Enabled UX

Product Designer with 20+ years of experience leading the design of complex enterprise SaaS platforms. Proven track record modernizing legacy systems, defining scalable design patterns, and translating machine-learning outputs into clear, trustworthy user experiences. Deeply engineering-aligned, with extensive experience partnering with product and development teams to reduce friction, improve adoption, and deliver intuitive solutions at global scale.

### Core Skills

#### Product & UX Design

Product Strategy & UX Leadership  
Interaction Design & Information Architecture  
Complex Workflow Design  
Accessibility & Usability Testing  
Design Systems & Pattern Libraries

#### AI & Data-Driven UX

AI-Powered User Interfaces  
ML Explainability & User Feedback  
Form Optimization & Error Recovery  
Data Visualization

#### Collaboration & Execution

Cross-functional Leadership (Product, Engineering, Stakeholders)  
Agile Product Development  
Design-to-Engineering Handoff  
Technical Specifications

#### Design & Prototyping

Figma (Variables, Auto Layout, Prototyping)  
Jira & Confluence  
Rapid Prototyping & High-Fidelity Mockups  
Sketch & Adobe Creative Suite

## Recent Case Studies

### Oracle Recruiting Cloud – Candidate Experience | Oracle

#### My Role

- Lead UI/UX Designer and Researcher

#### Team

- Product Management, Development, QA

#### The Challenge

- Candidates spent too much time manually filling out applications with a long, confusing application flow that forced them to open multiple pop-ups or navigate away from the page they were on in order to enter data. Customers were seeing high drop off rates as a result.

#### My Process

- Reviewed product design, workflow, and customer feedback with the Product Management team.
- Conducted competitive analysis and worked with the Product Management team to define requirements.
- Created workflows diagrams, wireframes, a scalable design pattern library in Figma with reusable design components /variable colors for theming, high fidelity mockups, and prototypes to improve and simplify the Apply Flow for Candidates.

#### Solution

- Created an option for Easy Apply or Quick Apply (which used a candidate's uploaded resume, LinkedIn profile, or Indeed profile).
  - This simplified a multi-step process with many fields into roughly 3 or 4 steps and a minimal number of fields.
  - This new apply flow is being used for candidates applying to [Waste Management National Services inc.](#)
- Improved the standard Apply Flow if candidates wanted to manually enter their data.
- This included improved navigation, accessibility considerations, design consistency, train-stops/steppers to indicate where one is in the flow, improved mobile experience, improved fixer to address errors, and added the ability to make inline updates to add data (such as education and experience) without leaving the page and lose context.
  - This updated apply flow is used by [Oracle](#), [Macy's](#), [JPMC](#), [Next](#), [Hermes](#), [Tiffany](#), [Kroger](#), [Albertsons](#), and [Honeywell](#).
- Additional administration options to allow customers to configure the flow many different ways to best fit their business needs and customize the application flow to their branding.

#### Outcome

- Positive user feedback, reduced candidate drop-off during application.
- Better configuration options for customers

#### My Role

- Lead UI/UX Designer and Researcher

#### Team

- Product Management, Development, QA

#### The Challenge

- Candidates needed a quick way to see if they were a good fit for a requisition when searching for jobs.
- Recruiters needed better ways to screen candidates using automation.

#### My Process

- Conducted competitive analysis and research.
- Partnered with Product Management to define requirements and roadmap priorities; worked with Engineering & QA to ensure enterprise-grade quality.
- Created high fidelity mockups for both mobile and desktop.

#### Solution

- Introduced AI-powered job and talent matching, reducing time for candidates to scan through requisitions and reliance on manual screening for recruiters.

#### Outcome

- This project reinforced the importance of bridging AI innovation with human-centered design. By combining usability research with scalable design systems, we delivered a candidate experience that was not only functional, but engaging and impactful for both job seekers and employers.